

Token||Traxx

UK's "hottest music visionary" Dumis Oburota signs for Token||Traxx

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Token||Traxx, the music NFT marketplace built by musicians for the music community, has announced that Tinie Tempah's manager, Dumis Oburota, has joined as a founder curator.

Oburota is the head of entertainment company Disturbing London, which he co-founded with Tempah and has supercharged the careers of music talent such as Jessie J and Yxng Bane. Disturbing London operates primarily as a record label but also specialises in brand consultancy, artist and event management and music publishing.

"The NFT space is a disruptive, creative and democratising space which has been growing exponentially for the last year. The opportunities are endless. It's about opening new ways of communication. For an artist it is the ability to go straight to your fanbase and increase revenue streams. For the fans it's about being NFT curators - avid fans are connoisseurs of their music and NFTs are part of their communal discovery and sharing process," said Oburota.

"Dumis' role with Token||Traxx will see him introduce, nurture, mentor and advise talent on the platform as more and more artists begin dropping their music as NFTs in the Web3 space. His proven track record as one of the hottest music visionaries in the industry is a huge coup for Token||Traxx," said co-founder Miles Leonard.

Ends

For further Press information:

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About Token||Traxx

Token||Traxx has a mission is to be at the centre of a new independent music creator economy, providing a platform driven by NFTs, that redefines and enhances the value of music, which supports and financially benefits the whole community.

Token||Traxx celebrates and rewards the unique symbiosis of 'The 3C's - music's creators, curators and collectors' and their specialist contribution to the discovery and adoption of global music engagement.

Token||Traxx offers financial independence and creative freedom.

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